

# Health Literacy and Health Care Utilization Patterns in Middle Age Men in Pakistan

Noor Khan<sup>1</sup>, Mohammad Zakria Zakar<sup>2</sup>, Rubeena Zakar<sup>3</sup>, Shamaila<sup>4</sup>

<sup>1</sup>Institute of Social and Cultural Studies, Punjab University, Lahore Pakistan, Pakistan. Email: [noorkhan193@hotmail.com](mailto:noorkhan193@hotmail.com) (Correspondence Author)

<sup>2</sup>Dean, Professor, Institute of Social and Cultural Studies, Punjab University, Lahore Pakistan.

<sup>3</sup>Professor, Institute of Social and Cultural Studies, Punjab University, Lahore Pakistan.

<sup>4</sup>Medical Officer, Saidu Teaching Hospital, Saidu Sharif Swat

## Abstract

### Introduction:

No practical and theoretical pattern for identifying health literacy and its utilization patterns exists. Health literacy is referring to the ability to read and perform numerical tasks<sup>1</sup>. Research studies have shown positive association between limited health literacy and worse health outcomes such as lower utilization of health<sup>2,3</sup> services, medication non adherence, and higher hospitalization rates<sup>4,5,6</sup>.

### Methodology:

In person interviews from a sample of n=332 middle age men (28-40 years) completed. A 5 point likert scale questionnaire include 16 literacy screening questions administered, followed by a validated health measure, the Short Test of Functional Health Literacy in Adults (STOFHLA). Grounded on the STOFHLA men were categorized as having inadequate, marginal, and adequate health literacy. Health care utilization patterns were identified in a separate questionnaire through 10 close ended questions

### Results:

Inadequate health literacy accounts for 42%, marginal health literacy 14% and adequate health literacy for 44% of the participants. 23% of the participants do not go to visit the hospital and doctor in minor health related issues. 29% of the participants use over the counter drugs, and only 48% of the participants visit health facilities (Community Health Center, BHU, RHCs, THQ, DHQ) for their health related issues.

### Conclusion:

Health literacy and health care utilization are not so common in middle age men in Pakistan. The need of health literacy must be addressed in middle age men, and it is possible when the health care facilities are fully utilized.

### Keywords:

Health Literacy, Healthcare Utilization, Community Health Center, Basic health Unit, Rural Health Center.

### Introduction:

Health literacy is the ability to do basic reading and perform numerical tasks required to function in the health setting<sup>1</sup>. In United States there are one third of English spoken patients had health literacy<sup>2,3</sup>. Studies have shown positive association between limited health literacy and worse health outcome like limited use of preventive services, increase hospitalization, poor self reported health, medication non adherence<sup>4,6</sup>. The ability to identify the health literacy of patient problems is important of

health care providers want to overcome the negative effects of little health literacy. This study's objective was to recognize clinically useful questions that might be effective for the identifying of marginal and inadequate health literacy in adults. The Short Test of Functional Health Literacy in Adults (STOFHLA) was used as a data collection tool.

### Methodology:

The study was conducted on n=332 patients in Khyber Teaching Hospital medical and Surgical OPDs, Khyberpakhtunkhwa (KP) Peshawar. Patient was asked by a clinic nurse whether they are willing to ask to the investigator that patient written information is useful. After obtaining informed consent, in person interviews have been taken and patients were asked 16 questions. The STOFHLA was scored by separate researcher later on to ensure that the investigator were blind to the health literacy of the patients. We excluded patients who were unable to complete the interview because they were too ill to participate, having cognitive impairment, or having psychiatric disease. We selected the content of questions based on five domains identified in a qualitative study of patients with limited health literacy: navigating the health care system, completing medical forms, following medication instructions, interacting with providers, and reading appointment slips (Appendix 01). We evaluated each of the 16 questions against 02 standard comparisons: (1) inadequate health literacy (STOFHLA score of 0–16) and (2) inadequate or marginal health literacy (STOFHLA score of 0–22). Scores on the STOFHLA range from zero to 36. The STOFHLA is a 36-item reading assessment tool that took approximately 07 minutes to administer<sup>7</sup>. Patients were categorized into three mutually exclusive groups: inadequate, marginal, or adequate health literacy groups. Individuals with scores of 0–16 were not able to read the simplest things, like prescription on bottles and appointment paper (inadequate health literacy). Patients achieving score 17–22 do better the simplest tasks but have trouble in comprehending more complicated readings such as instructions for a radiographic procedure or educational pamphlets (marginal health literacy). Individuals who score 23–36 successfully complete majority of

the tasks to be functional in a health care setting (adequate health literacy).

We compared individual screening questions to the interview comparison standards and computed sensitivity, specificity, and positive and negative likelihood ratio (LR) with 95% confidence interval (CI)<sup>8</sup>. Positive and negative LRs allowed for simultaneous evaluation of the sensitivity and specificity at each threshold. For positive screening results, positive LR times were multiplied to the pretest odds of a disease to get the posttest odds; and similarly it was done for the negative screening results<sup>9</sup>.

### Results

Almost 400 patients were scheduled for interview during our study period, 376 agreed to signed consent, give time and interview. Twenty Four of the participants were excluded because of not meeting the inclusive criteria, and one was excluded due mental health illness. Out of the 376 eligible participants, 19 refused to participate later on, and the remaining 332 participated in the whole study. Prevalence rates were calculated for the 332 participants to find the inadequate and marginal health literacy through the STOFHLA were 42% and 14%, respectively (Table 1).

### Detecting Inadequate Health Literacy

Seven of the 16 questions had an AUROC greater than 0.5 and 95% CI that excluded 0.5 for detecting inadequate health literacy (Table 2). To identifying inadequate health literacy, the question, “How often do you have someone help you read hospital materials?” had a significantly higher AUROC of 0.86 (95% CI=0.78–0.96) as compared to all other questions (P<.05) except for “How confident are you filling out medical forms by yourself?” and “How often do you have problems learning about your medical condition because of difficulty understanding written information?” with AUROCs of 0.79 (95% CI=0.67–0.93), and 0.79 (95% CI=0.62–0.90), respectively (Table 02).

Table 01: Demographic Characteristics of Study participants

| Variables              | N=332                 | %   |    |
|------------------------|-----------------------|-----|----|
| Age, years             | 18-45                 | 73  | 21 |
|                        | 45-64                 | 153 | 46 |
|                        | 65+                   | 106 | 31 |
| Gender                 | Men                   | 297 | 89 |
|                        | Women                 | 35  | 10 |
| Region                 | Urban                 | 253 | 76 |
|                        | Rural                 | 79  | 23 |
| Income                 | <20,000Rs             | 168 | 50 |
|                        | 20,000-39,000Rs       | 104 | 31 |
|                        | 40,000Rs+             | 30  | 9  |
|                        | Did not Know/refuses  | 30  | 9  |
| Education              | Primary               | 69  | 20 |
|                        | Middle                | 76  | 22 |
|                        | Secondary             | 107 | 32 |
|                        | Higher Secondary      | 41  | 12 |
|                        | Degree                | 39  | 11 |
| Working Status         | Working Full time     | 121 | 36 |
|                        | Working Part time     | 109 | 32 |
|                        | Retired               | 34  | 10 |
|                        | Disabled              | 17  | 05 |
|                        | Currently not working | 51  | 15 |
| Higher Literacy Level* | Adequate              | 145 | 44 |
|                        | Marginal              | 45  | 14 |
|                        | Inadequate            | 142 | 42 |

\*Health literacy level based on STOFHLA (Short Test of Functional Health Literacy in Adults) score: inadequate health literacy (0–16), marginal health literacy (17–22), and adequate health literacy (23–36).

### Discussion:

To our knowledge, this is the first study of screening questions that were effective for identifying patients with inadequate health literacy in KP, Pakistan. However, for identification of the broader group of patients with inadequate and marginal health literacy, these questions seem to be weaker.

**Table 02: Receiver Operating Characteristic for the Health Literacy Screening Questions.**

| Health Literacy Screening Questions   | Inadequate health Literacy | In adequate or marginal health literacy |
|---|----------------------------|---|
| How often are appointment slips written in a way that is easy to read and understand?   | 0.67 (0.49–0.83)           | 0.59 (0.54–0.69)                        |
| How often are medical forms difficult to understand and fill out?   | 0.59 (0.53–0.79)           | 0.62 (0.54–0.76)                        |
| How often do you have difficulty understanding written information your health care provider gives you?                       | 0.63 (0.51–0.86)           | 0.63 (0.59–0.71)                        |
| How often do you have problems learning about your medical condition because of difficulty understanding written information? | 0.79 (0.56–0.92)           | 0.66(0.57–0.71)                         |
| How confident are you filling out medical forms by yourself?  | 0.79 (0.59–0.89)           | 0.64 (0.51–0.69)                        |
| How confident do you feel you are able to follow the instructions on the label of a medication bottle?                        | 0.73 (0.53–0.86)           | 0.61 (0.57–0.77)                        |
| How often do you have someone help you read hospital materials?   | 0.86 (0.74–0.94)           | 0.68 (0.61–0.79)                        |

*Health literacy level based on STOFHLA (Short Test of Functional Health Literacy in Adults) score: inadequate health literacy (0–16), marginal health literacy (17–22), and adequate health literacy (23–36).*

This study has several limitations. First, our sample was comprised predominantly from the province KP in Pakistan population. Therefore, our results may not be generalizable. Second, our sample size was too small to determine whether one of the three questions performed significantly better and whether these questions performed significantly better than self-reported literacy. Third, we have not informed the participants that this study is to identify their health literacy, participants with poor literacy then may have avoided participation. Finally, the nature of the study with multiple comparisons may have increased the likelihood of a Type I error. Future studies are needed to validate our findings.

Despite these limitations, the findings of this study are important to identify that a single question can find 80% of adult patients with inadequate health literacy. Walliam et al mentioned simple questions to identify health literacy are, if they are able to read newspaper, read hospital forms, prescriptions, charts, or help someone to read hospital material<sup>2</sup>.

Studies are needed to determine the optimum level of health literacy in different population and health care settings with different prevalence rate of health literacy. Although the prevalence of inadequate health literacy in in this study is high and the consequences of inadequate health literacy in the preoperative setting are important. Patients with inadequate health literacy may be at risk non adherence to preoperative instructions, leading to increased morbidity, delays in surgery, or surgery cancellations that are costly to the patient and the hospital. A single question that can quickly identify patients with inadequate health literacy will help the health care professionals to make necessary arrangement for the patient in providing teaching material, risks and benefits of procedure and other important information on time.

The three significant screening questions were not as effective for distinguishing patients with marginal health literacy. Patients with marginal health literacy may not recognize that they have reading difficulties and may be less likely to use coping strategies such as a surrogate reader<sup>9</sup>.

In summary, Health Literacy is very important to know the awareness among the population regarding the health ailments. Although our findings need to be confirmed in other populations, we believe they are an important advance toward developing a practical method for identifying patients with inadequate health literacy in busy clinical or research settings.

## References

1. Ad Hoc Committee on Health Literacy for the Council on Scientific Affairs, American Medical Association. Health literacy: report of the Council on Scientific Affairs. JAMA.1999;281:552-7.
2. Kalichman SC, Rompa D. Functional health literacy is associated with health status and health-related knowledge in people living with HIV/AIDS. J Acquir Immune Defic Syndr 2000;25(4):337-44.
3. Williams MV, Baker DW, Parker RM, Nurss JR. Relationship of functional health literacy to patients' knowledge of their chronic disease. A study of patients with hypertension and diabetes. Arch Intern Med 1998;158(2):166-72.
4. Kalichman SC, Ramachandran B, Catz S. Adherence to combination antiretroviral therapies in HIV patients of low health literacy. J Gen Intern Med 1999;14(5):267-73.
5. Baker DW, Parker RM, Williams MV, Clark WS. Health literacy and the risk of hospital admission. J Gen Intern Med 1998;13(12):791-8.
6. Baker DW, Gazmararian JA, Williams MV, et al. Functional health literacy and the risk of hospital admission among Medicare managed care enrollees. Am J Public Health 2002;92(8):1278-83.
7. Baker DW, Williams MV, Parker RM, Gazmararian JA, Nurss J. Development of a brief test to measure functional health literacy. Patient Educ Couns 1999;38:33-42.

8. Simel DL, Samsa GP, Matchar DB. Likelihood ratios with confidence: sample size estimation for diagnostic test studies. *J Clin Epidemiol* 1991;44(8):763-70.
9. Jaeschke R, Guyatt GH, Sackett DL. Users' guide to the medical literature III. How to use an article about a diagnostic test. B. What are the results and will they help me in caring for my patients? Evidence-based Medicine Working Group. *JAMA* 1994;271(9):703-4.